

Virtual meetings, conferences and online collaboration

Investigator Meetings are at the heart of your clinical trial. They are your opportunity to engage investigators and their staff and enrol them in the overall vision of the study. When you get this right, you give your product the best chance of success.

Meetings and conferences are an essential component of the clinical journey, and everyone involved in the trial must be present. This can cause issues, especially when a trial is taking place over multiple sites in a variety of different countries, requiring delegates to travel large distances.

It's time to bring virtual meetings into focus. With the use of new technology, it has never been easier to communicate and engage with groups of all sizes around the world.

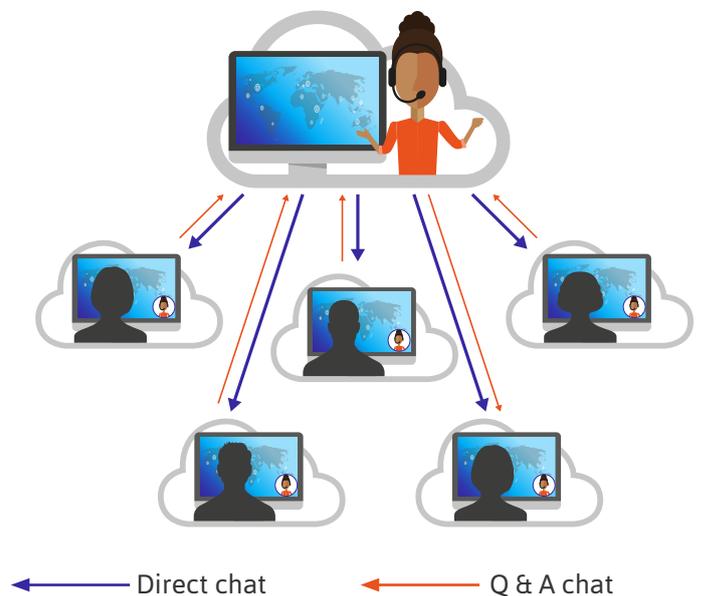
What Are Virtual Meetings?

Virtual meetings connect remote presenters and attendees online through their electronic device via a web hosted platform. They allow people to share information and data in real-time, without being physically located together.

Use of technological features such as HD video and audio streaming, screen sharing and delegate collaboration make virtual meetings a viable alternative when it's not possible to hold an in-person event.

Attendees can be connected across offices, events, internally and externally, from anywhere in the world, taking your meetings much further.

VIRTUAL MEETING



Truly Engaging Virtual Meetings

In a virtual environment, you only have the attendees' attention for a fraction of the time you would have in a face-to-face meeting. This increases the need for intelligent use of participant engagement. Our Audience Engagement tools make this possible with interactive push-out exercises that can be used to grab attention, harvest feedback and increase learning. Results are instantly captured and can be shown from a live feed, for speakers to comment and discuss.

Some examples of the types of engagement we can build are voting, live Q&A, ranking/prioritisation, ideation, brainstorming, virtual group workshops and case study scenarios.

Virtual Meetings Managed by mdgroup

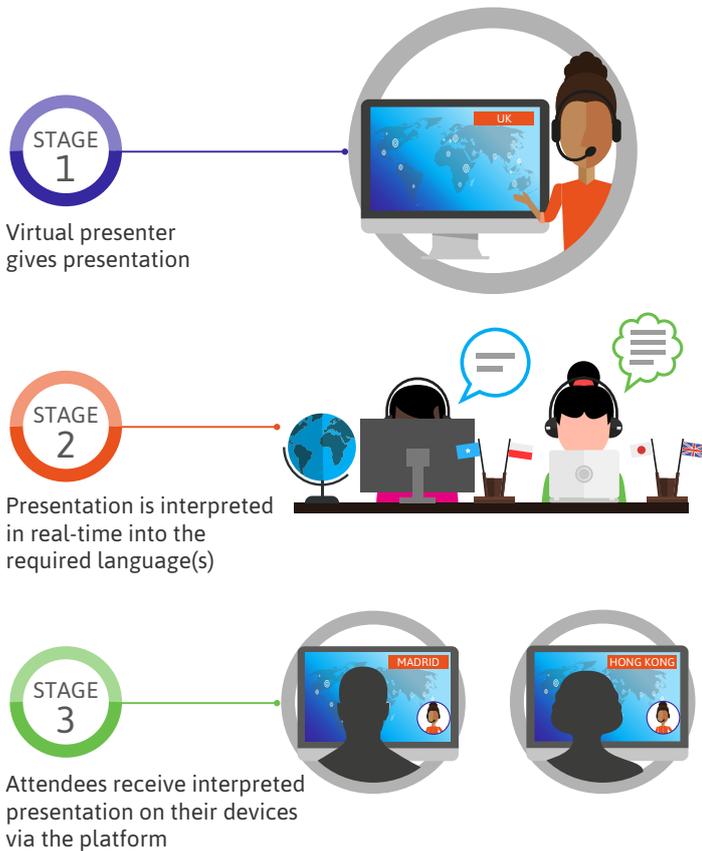
mdgroup manages a wide variety of pharmaceutical events and investigator meetings across the globe, focusing on each stage of the clinical journey. We bring over 20 years' of experience in event management to the virtual world.

We take a highly flexible approach to virtual meetings and conference planning and can create an experience that is designed to meet your exact criteria.

Our key priority with all virtual meetings is quality and engagement. With this in mind, we only work with the best in virtual meetings technology and provide access to a range of online event management platforms to suit any requirement. Your security is paramount, and all virtual meetings platforms have AES-256 Bit Encryption (government-grade security).

Multilingual Interpretation

Attendees can select their preferred language to hear and see the presentation. Interpretation is conducted using real-time interpreters to further encourage improved engagement as all attendees can hear/see the presentations in their native language. Subtitles are also available if preferred.



Sign Language Interpretation

Engagement beyond speech and presentations ensures attendees who are hard-of-hearing can also fully participate and engage in virtual meetings. Additionally, we can involve those who can hear but can't speak via our Audience Engagement App or a Webcam, - questions can be interpreted by the Signer to then be answered by the Presenter.

From delegate attendance to a dedicated technician to detailed delegate engagement reports, we can take care of every detail of your virtual meeting management and beyond.



Virtual Signer interpreting in real time with the presenter

Contact us today for more information at one of our offices below or email: info@mdgroup.com

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